



WeweMedia

PLATFORM INTEGRATION GUIDE



Binom
your pro tracking

INTRODUCTION

This manual demonstrates the steps to integrate Binom with Wewe Media Platform for conversion tracking.



WeweMedia

STEP 1

SET UP NEW AFFILIATE
NETWORK IN BINOM



WeweMedia

STEP 1

SET UP NEW AFFILIATE NETWORK

New Affiliate Network

Name

Offer URL template

Postback URL

Advanced Settings

Aff. Networks Catalog

All verticals All geo Search

Name	Top verticals	Geo	Scores
3lida.ru	Microfinance	RU	4.3
LetsCPA	Sweepstakes	World	4.2
Mundomedia	Pin-submits, CPI, Leadgen	World	4.2
Magichygeia	Adult, diet	Asia	4.0
WeweMedia	Sweepstakes, Nutra, Dating, CPI	World	4.0
Clickdealer	Pin-submits, Leadgen, E-commerce	World	4.0
Bomboffers	Pin-submits, Leadgen	World	3.9
Mobidea	Pin-submits, Leadgen, Installs	World	3.8
Wildo.click	Pin-submits	RU	3.8
Shakes.mobi	E-commerce, Installs	World	3.8
Adtrafico.com	Sweepstakes, Dating, Gambling	World	3.8
Dr.Cash	Nutra, Adult, Beauty, Health	World	3.8
Advidi	Dating, E-commerce	World	3.6
Everad	Nutra	World	3.5
Adcombo	E-commerce	World	3.4

- From the Binom Admin Panel, go to **"Aff. Networks"** Tab and click create
- A window will pop up where you have to select **"Load from catalog"**
- Locate Wewe Media from the catalog



WeweMedia

STEP 2

CREATE TRACKING
ON WEWE MEDIA PLATFORM



WeweMedia

STEP 2

CREATE TRACKING ON WEWE MEDIA PLATFORM

New Affiliate Network

Load from catalog

Name: WeweMedia

Offer URL template: {offer_url}?sub3={clickid}

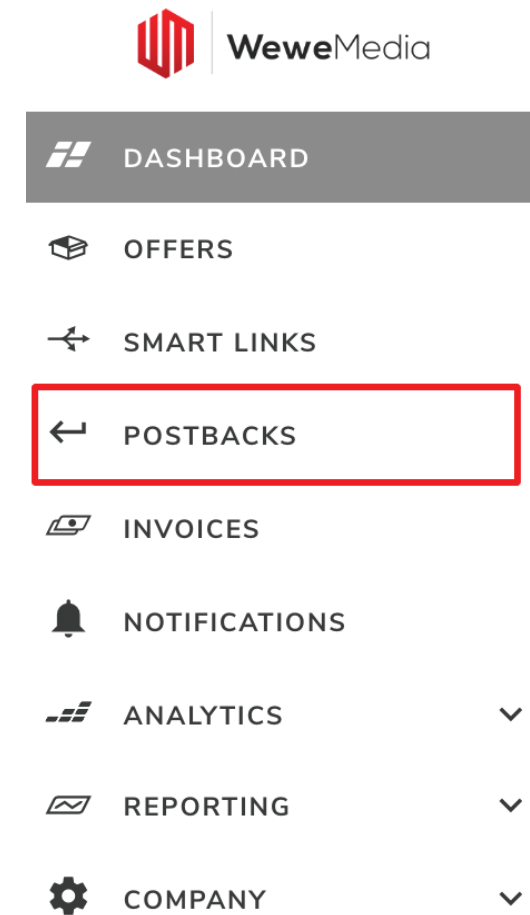
Postback URL: **https://yourdomain/click.php?cnv_id={sub3}&payout={payout}**

Advanced Settings

Save Cancel

Next we have to link the two platforms

- Copy the Postback URL once Wewe Media is loaded from the catalog



- Log into Wewe Media Platform
- Select **"Postbacks"** from the sidebar
- Select **"Add"** Postback



Offers > Postbacks > Add

? Fields with an asterisk (*) are mandatory.

Postback Status*

Active

Postback Type*

Conversion

Postback Level*

Search...

Global (Affiliate)

Specific

Offers > Postbacks > Add

? Fields with an asterisk (*) are mandatory.

Postback Status*

Active

Postback Type*

Conversion

Postback Level*

Global (Affiliate)

Delivery Method*

HTML

Postback

- Under Postback Level: Select "**Global Affiliate**" so that all offers in the account will be postback integrated.
- It is advisable to select Global (Affiliate) unless you wish to test different postbacks. Selecting "Specific" will only only integrate your postback with specific offers

- Under Delivery Method: Select "**Postback**"



Offers > Postbacks > Edit Postback

? Fields with an asterisk (*) are mandatory.

Postback Status*
Active

Postback Type*
Conversion

Postback Level*
Global (Affiliate)

Delivery Method*
Postback

Postback URL* Note that the URL requires http(s)://
https://yourdomain/click.php?cnv_id={sub3}&payout={payout_amount}

Offers > Postbacks > Edit Postback

? Fields with an asterisk (*) are mandatory.

Postback Status*
Active

Postback Type*
Conversion

Postback Level*
Global (Affiliate)

Delivery Method*
Postback

Postback URL* Note that the URL requires http(s)://
https://yourdomain/click.php?cnv_id={sub3}&payout={payout_amount}

Search...

{sub1}	Sub ID 1 in the affiliate tracking URL
{sub2}	Sub ID 2 in the affiliate tracking URL
{sub3}	Sub ID 3 in the affiliate tracking URL
{sub4}	Sub ID 4 in the affiliate tracking URL
{sub5}	Sub ID 5 in the affiliate tracking URL
{adv1}	Adv ID 1 sent by the advertiser in the

Cancel Save

- Paste the copied Postback URL from Binom into the box and click **"Add"**
- Your integration is now complete! Feel free to contact our Wewe Media representative if you face any issues.

